



14-16 JUNE

Matosinhos, Porto

PORTUGAL

EXPONOR

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FIN2018

International Business Forum & Fair

COM O ALTO PATROCÍNIO
DE SUA EXCELENCIA



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The International Business Forum & Fair 2018 (FIN2018) will take place at Exponor in Matosinhos-Porto, Portugal from the **14th to the 16th of June 2018**.







FIN is a B2B event that consists of various initiatives: an exhibition space, seminar areas where four main themes will be discussed, a lounge area where the companies involved will promote their products and services through food product tasting, products or services showcase, workshops, and a business matching area. Networking events will also be held such as the Gala dinner on the 14th, the networking cocktail on the 15th as well as business visits throughout the entire 3-day event.

This initiative is promoted worldwide and aims to establish partnerships and cooperation protocols between the various stakeholders both at an institutional and enterprise level. This event will enable you to share great ideas through networking opportunities, cultural exchanges and food product tasting.

PARTICIPATION FEE








INTERNATIONAL *LIGHT*

495€
(tax included)

-  4-night stay at Oporto
-  Shuttle: Hotel → Event → Hotel
-  Free participation at Seminars
-  Business Matching Meetings
-  Gala Dinner
-  Networking Cocktail








INTERNATIONAL *RAW*

1045€
(tax included)

-  9m² area
-  4-night stay at Oporto
-  Shuttle: Hotel → Event → Hotel
-  Free participation at Seminars
-  Business Matching Meetings
-  Gala Dinner
-  Networking Cocktail

INTERNATIONAL

1480€
(tax included)

-  Booth with backdrop, 1 table, 3 chairs, rubbish bin
-  4-night stay at Oporto
-  Shuttle: Hotel → Event → Hotel
-  Free participation at Seminars
-  Business Matching Meetings
-  Gala Dinner
-  Networking Cocktail



14th JUNE

09h00 → 09h30

Opening Ceremony

📍 Exponor Auditorium

09h30 → 11h00

Business Forum | “Lusophony As a Connection Bridge”

📍 Exponor Auditorium

- Rodrigo Brum, Deputy Secretary-General of the Forum for Economic and Trade Co-operation Between China and Portuguese-speaking Countries (Macau)
- Salimo Abdula, Executive President of the CPLP Business Confederation
- Paulo Neves, President of IPDAL – Institute for the Promotion of Latin America and the Caribbean
- Oscar Madureira, Head of Lisbon Desk at Lektou Lawyers
- Paula Franco, Bastonary of the Order of Certified Accountants

11h00 → 11h30

Coffee-Break

📍 Exponor Auditorium Lobby

11h30 → 13h00

Business Forum | “Being Global: The World At Your Doorstep”

📍 Exponor Auditorium

- Mário Costa, President of the Union of Exporters of the CPLP
- Vicente Fox Quesada, Former President of Mexico
- Carmenza Jaramillo, Ambassador of Colombia in Portugal
- Francisco Mendes Palma, CEO of AICEP Global Parques
- José Ramón García-Hernández, International Secretary of the People's Party of Spain

14h00 → 14h30

Exhibition’s Opening Ceremony

📍 AJEPC Lounge

14h00 → 18h00

Exhibition open to professionals only

📍 Exponor Entrance C, Area D

15h00 → 18h00

Seminar | Investments and International Business (tbc)

📍 Seminar Area

20h00 → 23h00

Ceremony of the “Sino-Portuguese Recognition Award”. Gala Dinner with institutional VIP guests

📍 Port of Leixões Cruise Terminal

DURING THE DAY – Visit to local companies, workshops and product tastings



15th JUNE

09h00 Participants' registration at Failbig Summit

📍 Exponor Auditorium Lobby

09h30 Exhibition opening to the public

📍 Exponor Entrance C, Area D

09h30 → 13h00 Failbig Summit

📍 Exponor Auditorium

→ www.failbigsummit.com

10h00 → 12h00 Seminar | "Internationalizing in a Global World"

📍 Seminar Area

→ César Araújo, President of Calvelex

→ António Aparício, Responsible for Key Accounts and Financial Entities at COFACE

→ Ricardo Monteiro, Former Global President / Chairman of Havas Worldwide | Pundit at TVI24 and International Speaker

→ Sailesh Nathan, President of Diplomats Summit | Chairman of the SME Chamber of India & India GCC Business Council | Managing Director of Dot10Technical Services and BuyDoBuy Advertising & Events

→ Paula Kant, Director of Investment Promotion at Invest Hong Kong

→ Representative of aicep Portugal Global - Trade & Investment Agency (speaker to be confirmed)

10h00 → 12h30 Business Matching Meetings

📍 1st floor

14h00 → 17h00 Business Matching Meetings

📍 1st floor

15h00 → 17h00 Seminar | "Tourism As a Factor of Economic Development"

📍 Seminar Area

→ Zhang Zhiyun, Director of the China National Tourism Administration in Spain

→ Miguel Frásquilho, Chairman of the Board of Directors of TAP

→ Mário Ferreira, CEO of Mystic Invest and Portuguese business angel

→ José Manuel Soares, Key Account Manager at Uniplaces

→ Nuno Santos, General-Manager of Cabify

16h00 → 17h30 Female Entrepreneurship - Challenges and Opportunities

📍 Exponor Auditorium

→ Helena Freitas, Helena Freitas, Professor at the University of Coimbra

→ Sara Medina, Member of the Board at SPI - Portuguese Society for Innovation

18h00 → 20h30 Football Match from World Championship "Portugal-Spain" with sports panel comments

📍 Venue to be confirmed

21h00 → 00h00 Networking Cocktail with VIP Guests. Recognition Awards by Federation Sino-PLPE to:

📍 Venue to be confirmed

→ Portuguese Speaking Countries Recognition Award

→ European Union Recognition Award

→ Latin America Recognition Award



16th JUNE

09h30 Exhibition opening to the public

📍 Exponor Entrance C, Area D

10h00 → 12h00 Seminar | “Entrepreneurship and Innovation”

📍 Seminar Area

- Braz Costa, General-Manager of CITEVE – Technological Centre for Textiles and Clothing
- Miguel Gonçalves, Spark Agency and TedX Speaker (tbc)
- Maickel Melamed, Entrepreneur and International Speaker
- Joana Branco, Innovation Manager at Biocant Park
- Joaquín Boston, President of ENTREPS – International Board of Business Owners and Entrepreneurs

10h00 → 12h00 Business Matching Meetings

📍 1st floor

14h30 → 17h30 Business Matching Meetings

📍 1st floor

15h00 → 17h00 Seminar | “Technology and The World of Startups”

📍 Seminar Area

- Juanma Revuelta, CEO of Finnova | Startup Europe Accelerator
- João Pereira, Director of Digital Investment at Portugal Ventures
- Francisco Cunha, Senior Advisor at TEKEVER
- Bo Ji, Chief Representative for Europe at Cheung Kong Graduate School of Business (CKGSB)

17h00 → 17h30 Sino PLPE Federation - "A Platform for Business and Knowledge"

📍 Seminar Area

- Claudia Rodrigues, Secretary-General of the Sino PLPE Federation
- Marco Cerruti, Services Account Manager at Microsoft and Honorary Member of the Sino PLPE Federation for Technologies and Communication
- Pedro Rodrigues dos Santos, Head of E-commerce at OlaMobile.com and Secretary-General for E-commerce & Digital Business at the Sino PLPE Federation

18h00 Exhibition Closes

📍 AJEPC Lounge

- Official closure session with Port tasting

DURING THE DAY – Visit to local companies, workshops and product tastings